



2022



# Annual Report

Gridiron Australia Limited  
ACN 073 881 811  
2022 Annual Report



## Contents

<b>CHAIRMAN'S MESSAGE</b>	<b>3.</b>
<b>CEO'S MESSAGE</b>	<b>6.</b>
<b>GA BOARD PROFILES</b>	<b>8.</b>
<b>STRATEGIC PLAN</b> Pathways Organisation Chart	<b>9.</b>
<b>MEMBER CLUBS</b>	<b>13.</b>
<b>STATE REPORTS</b>	<b>14.</b>
<b>2022 FINANCIAL REPORT</b>	<b>28.</b>
<b>CONTACT DETAILS</b>	<b>32.</b>

# Chairman's Message

Dear Gridiron Australia Community,

I write to you today with deep appreciation and admiration, acknowledging the immense dedication and passion demonstrated by our community throughout the past year. Participating in community sports like ours is not without its challenges. It requires a significant amount of time and effort from our volunteers, coaches, players, officials, and administrators, all driven by their love for the game. It is because of their unwavering commitment that we have been able to overcome obstacles and successfully host seasons in each member state.

The last two years have undoubtedly been times of significant change and formidable challenges. However, in the face of adversity, we have embraced the opportunity for growth and evolution.

One of the highlights from 2022 for me was the journey of our Women's National Team to Finland, marking the long-awaited return of international competition. Their dedication, efforts and success at the World Championship have also underscored the importance of representative football to the Australian football community. The locally organised state-to-state games have further emphasised the significance of these representative events, bringing us closer together as a united footballing country.

Looking ahead to 2023, we are excited to announce the delivery and implementation of a new strategic plan. This comprehensive plan encompasses representative boards for our coaches, officials, tackle football—with a special focus on women's football—flag football, and club development. By embracing these changes, we aim to strengthen the foundations of our sport and foster its continued growth.

The challenges we face as Gridiron Australia are clear. We recognise the need to make participation in our sport more accessible and affordable.

**"Our goal is to put a football in every hand.**

**To do so, we need to make the sport more accessible than ever, and support our clubs and leagues in doing so."**

# Chairman's Message

From amplifying the awareness of the sport, reducing the cost of participation to enhancing the accessibility of clubs, coaching, and development opportunities, we are committed to removing barriers and welcoming more individuals into our footballing family.

We must also address the challenges that lie ahead for our members already within the sport. One crucial aspect is improving player retention rates, particularly among those in their first and second years. We acknowledge the need to provide better value for money by enhancing the game day experience and creating opportunities that cater to all participants. It is vital that we recognise and appreciate the efforts of all our contributors, ensuring that their dedication is valued and acknowledged.

In our pursuit of progress, we have actively engaged with our community through the Gridiron Australia Town Halls. These invaluable sessions have allowed us to directly connect with our members, gathering feedback and involving them in shaping upcoming projects and the future direction of our sport. It is a platform we intend to utilise more frequently in the coming years, fostering open communication and collaboration.

There is an underlying sense of frustration that we, as a sport, have not fully capitalised on the opportunities before us. The time to act is now, and seizing these opportunities will require instances of change. While change can bring uncertainty, it also brings immense potential for growth and advancement.

Our relationship with the NFL continues to strengthen as they expand their presence in Australia. We are excited about the future possibilities and the mutual benefits that lie ahead in this partnership, in particular as Flag Football emerges in schools.

To capture the incredible opportunity that awaits us, our sport must evolve. I firmly believe that we possess the world's finest athletes, and we have the privilege of playing the greatest game. It is our responsibility to nurture its growth, enhance its appeal, and unlock its full potential.

**"Our goal is to put a football in every hand.**

**To do so, we need to make the sport more accessible than ever, and support our clubs and leagues in doing so."**

# Chairman's Message

In 2023 we need to continue to bring revenue to the game. Revenue opens opportunity for us to lower the cost of participation, further develop our education models, provide paid work for coaches and expand the management of the sport to deliver a more professional product. Furthermore, we must shift our focus away from relying solely on member pay models and explore innovative avenues to make our sport more appealing to corporate partners and entities. It is crucial for us to secure government funding as well, as it will play a vital role in supporting our initiatives.

I am truly heartened by the dedication and efforts of several of our ex and current NFL, CFB, and international players who have invested in the local community and grassroots football. Their commitment serves as a powerful reminder of the immense potential that American Football holds and how it can truly be a life-changing game.

I would also like to take this opportunity to acknowledge a number of our athletes who have pursued overseas opportunities in the past 12 months. Their dedication and pursuit of pathways, both current and future, exemplify their commitment to personal growth and the elevation of our sport.

In closing, I extend my sincerest gratitude for your support, commitment, and enthusiasm. Together, we will shape the future of Gridiron Australia and ensure that our beloved sport continues to flourish.

Bret Mullavey  
Chairman



**"Our goal is to put a football in every hand.**

**To do so, we need to make the sport more accessible than ever, and support our clubs and leagues in doing so."**

# CEO'S Message

Dear Gridiron Australia Community,

As the newly appointed, and inaugural CEO, I feel immensely grateful and privileged to be part of such an incredibly passionate community, at all levels and in all facets, during these exciting times for our game.

There's no doubting the explosion of interest in American Football right across Australia. Whilst the sporting landscape in Australia is indeed overflowing with options, there is no reason why Gridiron is not at the forefront of peoples minds when it comes to making decisions to play, coach, referee, volunteer or invest.

My job is simple; to make the game the best we can for our valued members and expose the sport to as many new many members as possible. Driving growth and subsequent revenue that can be immediately put back into all levels of the game to the benefit of our members. A major focus on having Flag Football in schools, and Junior Tackle competitions right around Australia, will give the next generation the necessary access to participate and fall in love with our great game, thus ensuring a great foundation to build off.

I want to express my heartfelt gratitude to each and every one of you who has contributed to the success and growth of Gridiron in Australia so far. The game is built upon the passion and dedication of our players, coaches, officials, volunteers, and fans. It is only your unwavering commitment that continues to drive our sport forward. Since stepping into the role, I have witnessed that passion time and again.

**"We are committed to building the long-term framework that allows all our members to move forward with the confidence and excitement to thrive."**

# CEO'S Message

Looking ahead, I am filled with optimism and enthusiasm. We stand on the cusp of new horizons where opportunities for growth and innovation are boundless in for both Tackle and Flag. We are committed to building the long-term framework that allows all our members to move forward with the confidence and excitement to thrive. With that ever-growing interest in American Football, we are positioned to expand our reach, attract new members and provide thrilling experiences both on and off the field.

I want to extend my deepest gratitude to our sponsors, partners, and supporters old and new. Your belief in our mission has and will be instrumental in our progress, and we value the strong relationships we have forged with each and every one of you. Together, we will propel Gridiron Australia to new heights, making a lasting impact on the sport we all hold dear.

Finally, with a 'changing of the guard' at GA Board level, I want to personally thank those that previously served tirelessly and look forward to working with our exciting new team. There's a mountain of work to be done to capitalise on the opportunities we have been given.

Wade Kelly  
CEO



**"We are committed to building the long-term framework that allows all our members to move forward with the confidence and excitement to thrive."**

# Board

Meet the faces behind Gridiron Australia. A special thankyou to Shaun Dove, Michael Kerr and Eddie Kocwa who left the board during 2022-2023, we are immensely grateful for of all their efforts and hard work.



## **MEGAN HARRIS**

Megan was appointed to the Gridiron Australia board in 2022.

Megan specialises in Change Management, Stakeholder Engagement and Strategy. Her clients include large sporting organisations and utility companies and she has an extensive history in driving change within the oil and gas industry. Megan comes to us with 7 years Rugby League experience and currently consults at all levels of the game. Her board experience has been within not-for-profit sporting organisations and Megan is looking forward to bringing her experience in People, Stakeholder Management, Strategy and Change.



## **CAMERON BARANSKI**

Cameron was elected to the Gridiron Australia board in 2022.

Cameron's background has seen him work in senior roles for Adidas, Oakley and Redbull over a 20+ year career in all facets of Marketing. Cameron is currently the CEO of sporting goods start-up Chargeball.

Cameron previously lived in the United States, in particular Texas where he had involvement and exposure to American and Flag Football.



## **ERIN LUBOWICZ**

Erin was appointed to the Gridiron Australia board in 2022.

Erin has had a lifelong love of American football, and has experience as a volunteer member of the Baltimore Ravens organisation in the US. Professionally, Erin has held leadership roles in four countries and currently works at the Executive level in the public service. Erin specialises in strategic planning, governance and regulatory compliance.

Gridiron Australia takes great pride in the composition of its board, which reflects a diverse range of skillsets and expertise. With careful consideration, we have assembled a team of individuals who bring a wealth of experience and knowledge from various fields, including marketing, law, sports management, and governance. This eclectic mix of talents not only includes individuals deeply ingrained in the sport but also welcomes external perspectives that can help us broaden our horizons.



# Board



## **PAMELA TUFT**

Pamela was appointed to the Gridiron Australia board in 2023.

Pamela is a current Official, first working on field in 2017. Pam has officiated at a state, national and international level, representing Australia as an official at the 2022 Women's World Cup in Finland. Pamela is a former director of the Australian Gridiron Officials Association. Having served from 2019 and appointed Chairperson in 2021, until she joined the Gridiron Australia board.

Pamela has a background in accounts, marketing and project management.



## **RYAN LENEGAN**

Ryan was appointed to the Gridiron Australia board in 2022.

Ryan brings to the sport extensive experience in management roles within Football West, Hockey WA, Griffith University and Australian University Sport. He is currently the CEO of Perth Basketball Association. He holds a Masters of Sports Management (Bond University) and Bachelor of Journalism (Bond University).

Ryan developed a passion for American Football while on secondment with the NAIA in Kansas City, Missouri.



## **DANIEL NOONAN**

Daniel joined the Gridiron Australia board in 2022.

Daniel studied Commerce and Computer Science at Deakin University Geelong. Having worked in Project Management and Sales he currently works as a Sales Manager in the construction industry. He has 20 years experience with Gridiron Australia as a Player, Coach, Committee Member and Chair at Club and State level in Victoria, before taking up a role with Gridiron Australia.

By embracing this diversity, we ensure that our decision-making processes are robust, innovative, and well-rounded. Each board member brings unique insights and valuable contributions, fostering an environment of collaboration and dynamic thinking. Together, we are united in our commitment to driving the continued growth and success of Gridiron Australia, leveraging our collective strengths to propel the sport to new heights.

# Our Vision

Put an American  
Football in every  
hand



# Our Mission

Create and  
maintain a safe  
and inclusive  
pathway **for  
anyone** who wants  
to participate, to  
go **as far** as they  
choose

# Strategic Plan

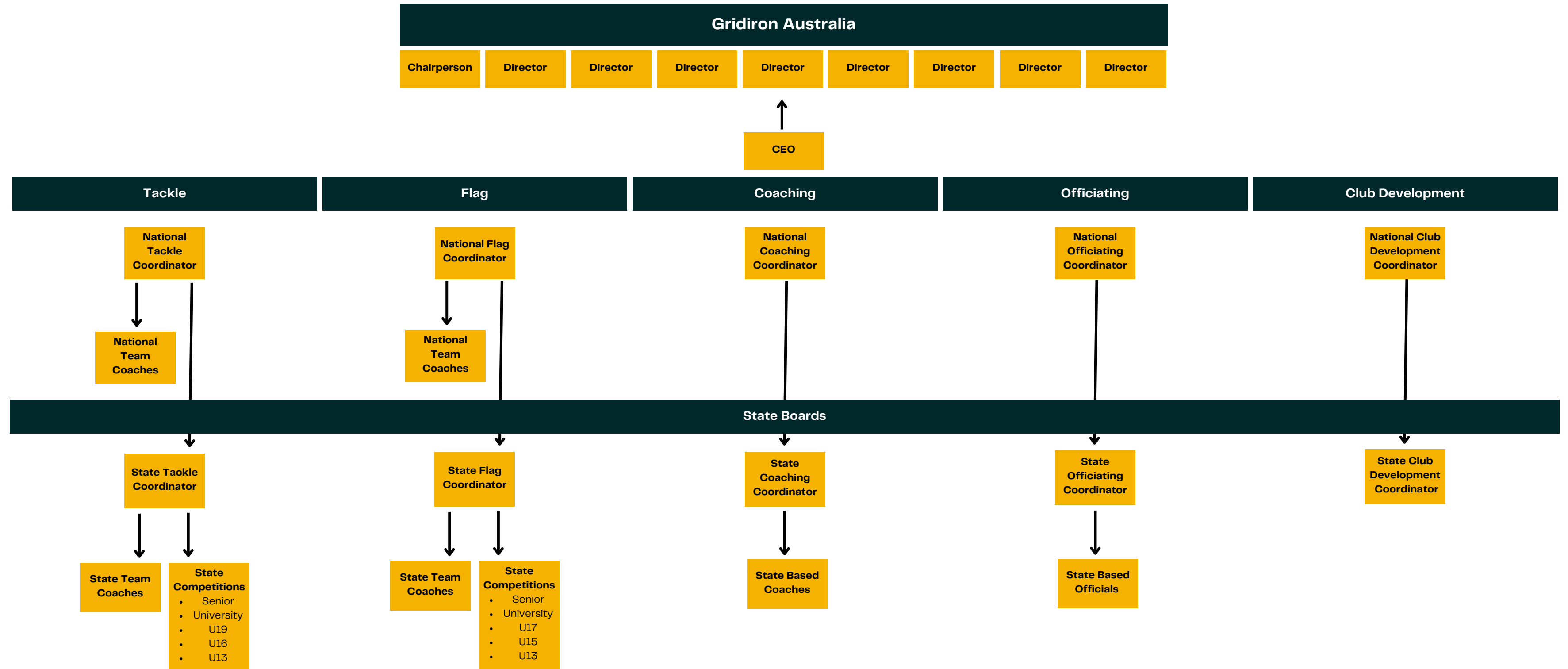
**Vision:** To put a football in every hand

	Players	Coaches	Officials	Administrators	Volunteers
Retain	<p>Create strategic partnerships to generate funding to reduce cost of participation, ie equipment suppliers.</p> <p>Facilitate pathways to compete at high levels of the game</p> <p>Provide visibility and recognition to our existing player base</p> <p>Promote a safe and inclusive environment</p> <p>Active promotion of alternative methods of involvement</p>	<p>Ongoing development opportunities, no matter the level of coaching and experience</p> <p>Facilitate pathways to coach at higher levels of the game</p> <p>Provide visibility and recognition to our existing coaches</p>	<p>Ongoing development opportunities, no matter the level of coaching and experience</p> <p>Facilitate opportunities to officiate at higher levels of the game</p> <p>Provide visibility and recognition to our existing officials</p> <p>Promote safe and inclusive participation</p>	<p>Ensure our minimum operating standards of clubs are maintained, and provide incentive for adhering to them.</p> <p>Provide visibility and recognition to our existing administrators</p> <p>Regular review of framework to ensure our systems are easy to use and allow administrators to focus on localised tasks</p>	<p>Provide visibility and recognition to our existing volunteers, including annual awards</p>
Train	<p>Provide the best possible coaching, to the widest amount of players possible</p> <p>Access to specialised coaching and camps</p> <p>Standardisation of rules that reflect our standards of player development</p>	<p>Dedicated Coaching Development Calendar, inclusive of state and national peer to peer learning and conferences</p> <p>Creation of coaching director framework responsible for face to face delivery of ongoing learning</p> <p>Coaching exchange program nationally and internationally</p>	<p>Alignment of officiating bodies into single organisation to standardise ongoing education, rules, and standards</p> <p>Creation of officiating director framework responsible for face to face delivery of ongoing learning</p>	<p>State by state training on:</p> <ul style="list-style-type: none"> <li>Suggested Staff Org Charts</li> <li>Minimum compliance standards. i.e. Working With Children registers,</li> <li>Record keeping</li> <li>Effective member database management</li> </ul> <p>Develop clear Position Descriptions for clubs and leagues to use in the upskilling of roles. i.e Team Managers, Volunteer roles</p> <p>Provide digital onboarding portals for local flag football competitions.</p>	<p>Develop clear Position Descriptions for clubs and leagues to use in the upskilling of roles. i.e Team Managers, Volunteer roles. Inclusive of suggested Staff Org Charts</p>
Gain	<p>Improve ease of access to information on how to play, local clubs and access points to the game</p> <p>Grow awareness of the versions and opportunities of the game through targeted media and communications</p> <p>Lower the barriers to entry, namely access to equipment and participation cost</p>	<p>Promote active methods of transition from player to coach during and post playing</p> <p>Lower barriers to entry to accreditation, and clearly outline pathway for progression</p>	<p>Localised club official training, with requirement on clubs to a minimum number of accredited members</p> <p>Promote active methods of transition from player to official during and post playing</p> <p>Lower barriers to entry to accreditation, and clearly outline pathway for progression</p>	<p>Review minimum operating standards for clubs, i.e incorporation status, reporting standards, existing framework and policies</p> <p>Align key calendar dates;</p> <ul style="list-style-type: none"> <li>Suggested player onboarding</li> <li>Volunteer inductions</li> <li>Officiating and Coaching Accreditations</li> </ul>	<p>Targeted recruiting at volunteer roles explaining what they do, how to get involved and the benefits of volunteering. i.e 60 second digital clips for distribution</p>

**Mission**  
 Create and maintain a safe and inclusive pathway for anyone who wants to participate, to go as far as they choose

# Organisation Chart

By fostering a culture of bottom-to-top alignment, we can harness the collective wisdom and experiences from every level of our organisation. This collaborative approach ensures that best practices are shared seamlessly across all development streams, facilitating a process of continuous improvement in each and every state. Together, we will strive to enhance the quality of our programs, refine our strategies, and unlock the full potential of our sport domestically.



# Competition Framework

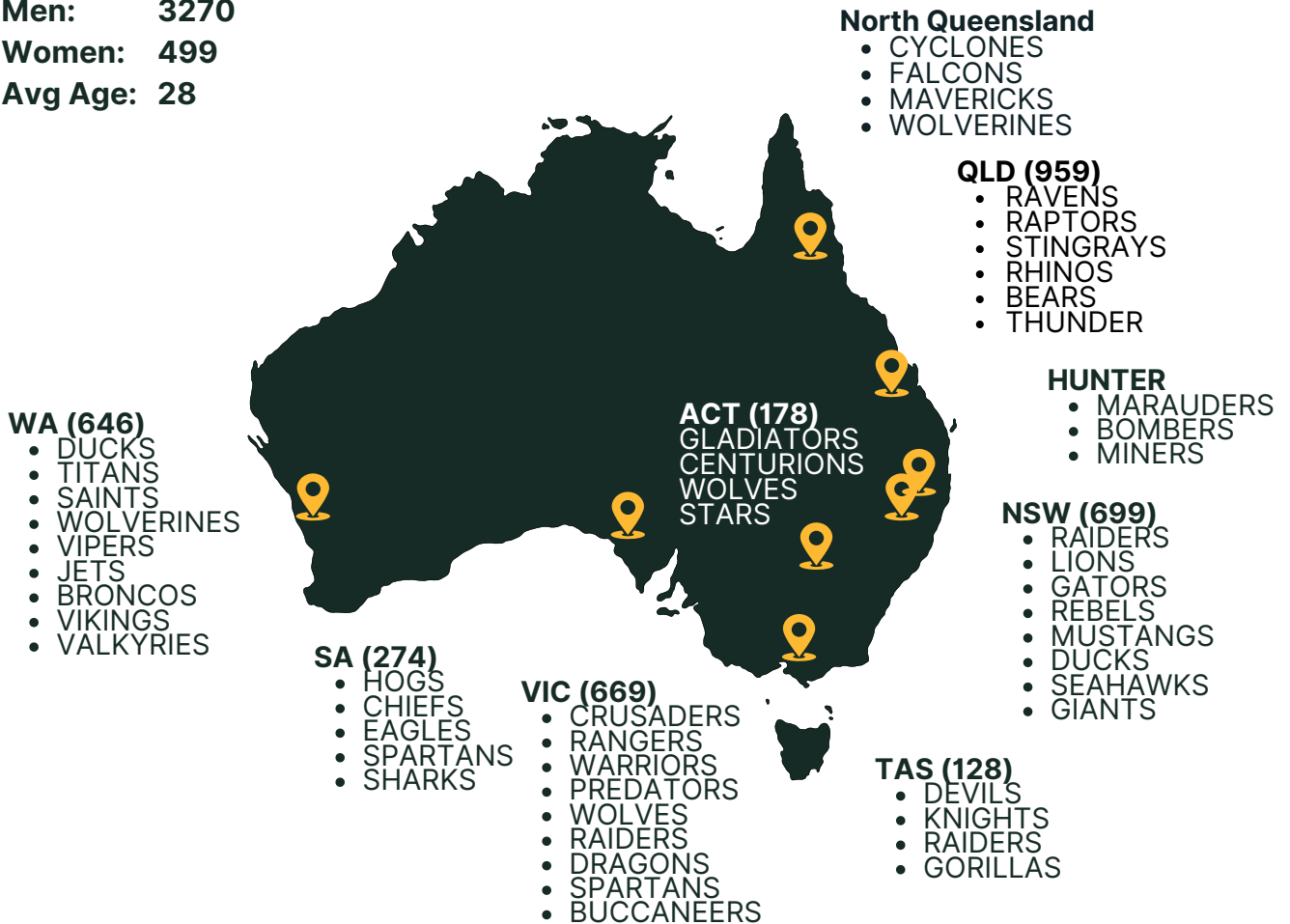
We want to empower leagues to run age divisions as their participation allows and enables, however our state to national age framework will initially be implemented to encourage a level of consistency - with scope to modify as participation and demand returns for representative football.

		M-Tackle Football			W-Tackle Football			Flag Football			
		National	State	Club	Club	State	National	Club	State	National	
Seniors	Senior Football	International Player Pathways								Olympic Team	
		Seniors - 11v11 - International Team	Seniors - 11v11 - National Championship			Seniors - 11v11 - National Championship	Seniors - 11v11 - International Team			Pro Leagues	
		NCAA	University League	Seniors- 11v11 - State Based League	Seniors- 11v11 - State Based League			Seniors- 5v5 - State Based League	Seniors- 5v5 - National Championships	Seniors- 5v5 - International Team	
	19 - 21yo	Under 20s - 11v11 - International Team	Under20s - 11v11 - National Championship								
				Under 19s - 11v11 - State Based League	Juniors - State Based League	Juniors - National Championship				University League	
		Under 17s - 11v11 - International Team	Under 17s - 11v11 - National Championship	Under 16s - 11v11 - State Based League				Under 17s - 5v5 - State Based League			
Juniors	16-18yo										
	13-15yo							Under 15s - 5v5 - State Based League			
	10-12yo			Under 13s - 9v9 - State Based League				Under 13s - 5v5 - State Based League			
	6-12 yo									NFL in Schools - 5v5 Flag Football	

# Member Clubs

## MEMBERS

**Total:** 3787  
**Men:** 3270  
**Women:** 499  
**Avg Age:** 28



At Gridiron Australia, we take great pride in the widespread coverage of our clubs across the vast expanse of Australia. It is essential for us to ensure the strength and robustness of these clubs, as they form the backbone of our sport.

Gridiron Australia, in collaboration with the respective state associations, are committed to providing support to our clubs. We understand that their success is our success, and we are dedicated to empowering them with the resources, guidance, and assistance they need to thrive.



# QLD

What a year it has been for American Football in Queensland. Coming out of the COVID-19 pandemic there was definitely a lot of uncertainty in the community.

In true Queensland spirit it has been a positive return to football in 2022/2023 season with growth across our membership base and excellent competition. Finishing the 2022/2023 season on high with an undefeated run for our Mens, Women's and U20 Sundevils teams. Congratulations to all our representative players.

Looking ahead we have a lot of opportunities we can take advantage of. Our new 2023-2025 Strategic Plan is helping guide the way and we look forward to appointing the first ever GQ Commissioner.

We are excited about restarting our women's competitions in SEQ and RQ, expanding youth football to accommodate faster and more engaging competition and growing our flag football presence.

It's not all touchdowns and pick sixes though. Women's professional football growth in other codes is making it tough to recruit and grow teams. Our affiliate clubs need to build youth and junior feeder programs and are battling for green space across Queensland. These are all challenges making it harder to set our feet to really take advantage of the growth we are expected to see.





A special thank you to the past committee members and outgoing President, Jason Geraghty, whose tireless efforts helped us weather the storm of COVID. Jason has been integral to growth of youth and junior football having served tirelessly as a club president of Moreton Bay Raptors before joining GQ. Thank you.

Congratulations to Townsville Cyclones (Reef Bowl Champions), Bayside Ravens (Mens Sunbowl Champions) and Brisbane Rhinos (Junior Sunbowl Champions). As well as to the Mackay Mavericks (Reef Bowl Runner Up), Brisbane Rhinos (Mens Sunbowl Runner Up) and Gold Coast Stingrays (Junior Sunbowl Runner Up).

I would like to thank my fellow board members now as 2023-2024 will be hectic. With renewed energy to grow American Football here in Queensland I am excited about getting a football in every hand with 5 v 5 youth football, delivering a new website and communication platform, governance improvements and a whole lot more.

James Cowlshaw  
GQ President

# QLD







After we had to cancel our 2021 season, (first time ever a season was cancelled), it was an achievement in itself to get back on the field in 2022. Notably, our player participation was down 30%, compared to season before COVID. The hope is our numbers return to pre-COVID levels.

Unfortunately, with these lower participant numbers, it meant the season had to be planned on a reduced budget, meaning we were not able to fulfil many of the initiatives we had in place.

The hope is, with increased playing numbers, we will be able to achieve these in 2023. Having said that, with the help of some tireless volunteers, we still managed to have three competitive leagues in 2022: Senior Men's, Senior Women's and Colts.

A fantastic day of finals was held at Easts Rugby Club, just before Christmas, which included a visit and giveaways from the LA Rams mascot, Rampage. Congratulations to Northern Sydney Rebels who took out the Senior Women's – Opal Bowl, to the Sutherland Seahawks who took out the Colts – Kookaburra Bowl and to the Sydney Uni Lions who claimed the Senior Men's – Waratah Bowl.

To cap off the season, an enormous amount of work, in a short space of time, allowed GNSW to proudly host a total of eight interstate challenge games.

# NSW





# NSW

In Wollongong the Senior Men took on QLD and the ACT whilst the Colts squared off against QLD in a three match series.

Our Senior Women also faced QLD in a three match series of which two were held in NSW (Warwick Farm and Crescent Head).

During this time the true spirit of the Gridiron Australian community was on full display, both on and off the field.

In 2023 we embark on some changes to our constitution to enable some long-term planning. Immediate plans for 2023 are to kick off Flag competitions, re-start Junior programs, and add in face-to-face coaches training, and on field officials training.

With that the 2023 GNSW Board welcomes some new faces and some old faces.

**President: David Mayne**

[president@gridironnsw.org.au](mailto:president@gridironnsw.org.au)

**Vice President: Kevin Manderson**

[vicepresident@gridironnsw.org.au](mailto:vicepresident@gridironnsw.org.au)

**Treasurer: Andrew Brundu**

[treasurer@gridironnsw.org.au](mailto:treasurer@gridironnsw.org.au)

**Governance / Admin: Peta Bortfield**

[secretary@gridironnsw.org.au](mailto:secretary@gridironnsw.org.au)

**State Programs: Blake Jones**

[stateprograms@gridironnsw.org.au](mailto:stateprograms@gridironnsw.org.au)

David Mayne

GNSW President





# VIC

After taking on the role as chairman in July, the past year has been a year full of challenges and compromises. The year started with promises of change with the reintroduction of two divisions in the men's competition, continuing to try and grow our Junior and Women's competitions and to grow flag competitions across the state.

With COVID delaying the 2021 season, it saw us play 2 seasons in the single calendar year which added a number of difficulties. Late withdrawals from both Melbourne Uni and Geelong delayed the season kick off and ultimately led to combining the Mens divisions with weighted fixtures to ensure a level of balance was maintained for the developing clubs

5 teams played in our under 19's competition, 4 teams in the U16 and 2022 saw the inaugural season for our Junior U13 competition.

Congratulations to the Western Crusaders for winning their 5th Mens VicBowl in a row, the Croydon Rangers who took out the U19's VicBowl, and the South Eastern Predators for winning the U16's VicBowl.

This sport can positively influence so many people and has perhaps one of the highest ceilings in the sporting world in terms of pathway opportunities.





# VIC

Our "Eagles Academy" continued with the Border Battle games in Adelaide this year and gave nearly 100 players the opportunity to compete for Victoria. The Eagles Academy will not only expose our athletes to these opportunities but also make our Junior state squads a powerhouse at national level

The idea that our 'sport will survive because it always has', is not enough. The challenge now is to not only survive but thrive. We need to continue to try and work as one Gridiron Victoria community and to stop thinking of Gridiron as a niche sport.

Finally, my thanks go to my fellow Board members for their time and dedication to the advancement of the sport of gridiron in Victoria. All directors are volunteers, and they go above and beyond the call to promote the game.

To our departing Board members and associates, I thank you for your efforts which have left a lasting effect to progress our game. A few new appointments have been made and their collective effect on the Board has been positive and injected a rejuvenated spirit into returning board members.

I wish all members a positive 2023 and ask that you remember that there is no such thing as luck, but it is a mix of preparation and opportunity that brings you reward.

Troy Haynes  
Gridiron Victoria Chairman





The 2022-2023 season, which concluded in late December 2022, highlights the achievements and ongoing opportunities for ACT Gridiron. The season featured a men's competition with three teams and a juniors' competition with two teams.

The Centurions emerged victorious in the men's competition, while the Gladiators claimed the title in the juniors' competition. Congratulations to both teams.

Looking ahead to 2023, we anticipate another successful year as we continue to implement our established business plan. Key aspects of our plan include the following:

**Season 2023:** We are set to kick off the season on September 9th.

**Live Streaming:** We will continue to provide live streaming of games to amplify the presence of the sport in the ACT.

**Kayo Sports:** Our games will be streamed expanding our reach to a wider audience.

**Men's Competition:** We will maintain the three team format for the men's competition.

**Juniors' Competition:** Juniors' competition will also consist of three teams.

**Women's Teams:** Our league will look to establish and feature two senior women's teams.

**Flag Football Tryouts:** In July 2023, we will hold tryouts for flag football, inviting interested participants to showcase their skills.

**ACT Monarchs:** We have implemented the ACT Monarchs Program to foster talent and promote development locally.

**Expansion of League Teams:** As part of our growth strategy, we are actively exploring opportunities to expand our league teams in key areas around the ACT.

# ACT





**Referees Accredited Course:** We are offering a referees accredited course to ensure high standards of officiating in our competitions.

**Coaching Accreditations:** We are providing coaching accreditations to enhance the skills and knowledge of our coaches.

**Sponsorship Drive:** A primary objective for the 2023 season is to seek new sponsorships to support our members.

However, we also face several challenges that our ACTG clubs are currently grappling with. These challenges include increasing costs and development in the following areas:

- Field Hire
- Referees
- First Aid
- Line Marking
- Club Equipment Maintenance

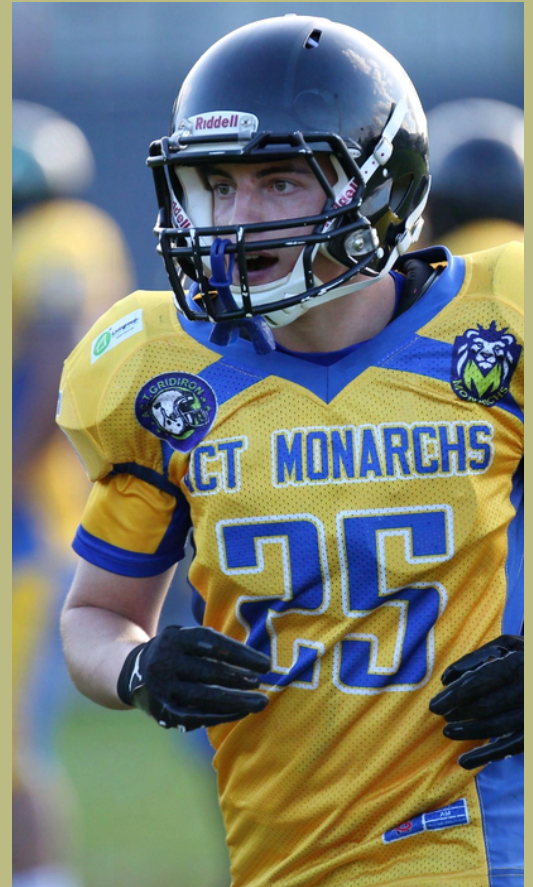
We'd encourage all members if they can assist, to offer their support ahead of the 2023 season.

Furthermore, we have observed a lack of presence from GA over the past five years. We'd like to see additional opportunities from GA, particularly for representative football and our Monarchs programs, which we think will assist in developing football locally. We also hope to see the return of regular GA tournaments, both at the state and national levels.

ACTG presents numerous opportunities for all our members in the ACT. We remain dedicated to our mission of providing a platform for athletes to excel and fostering a thriving community around the sport.

George Stosic  
ACTG President

# ACT



PHOTOS: TOUCHDOWN PHOTOGRAPHY



Gridiron SA is a small but competitive league played in a fantastic facility in a central city location. Juniors play in the Winter (Feb-May) and Seniors in the Summer (Sep-Dec) aligning these seasons will concentrate resources and allow for a winter break. We have also invested in a Veo camera system to both assist in proper game film for the coaches and to reduce film and live stream costs long term.

Congratulations to the Adelaide Uni Hogs who took out the Senior Men's Championship. Our Junior Comp has more participants than ever and will be decided by the Chiefs and Eagles.

We strive to introduce a Senior Women's Competition and Flag for all, as a soon as possible.

Gridiron SA men's senior side took a trip to the ACT which was a first for many years and played a hard-fought game but came up short.

We have managed to keep state games ticking over the last few years with both seniors and juniors. 2021 and 2022 saw the Vic's come to SA and we have played a 'Border battle' and hope to keep that tradition going.

# SA





A huge thank you to our dedicated State and Club Coaches who have done an awesome job driving all our programs. Also another huge thank you to our small but dedicated Board who are always interested in new volunteers joining us to share the load.

We have identified key areas for growth that include exposure i.e. making people aware you can play Gridiron in SA! New sponsorship with a signage business will help that gap.

Knocking down barriers of entry for players, coaches and officials to make it easier to join in and increasing equipment supplies for each club via funding and revenue opportunities.

Finally being the main lease holder on a venue which will give us year-round use and confidence for seniors, juniors, and state training.

There's lots to look forward to, not least the upcoming Open National Flag Team try-outs, and the Jesse Williams High School Combines.

John Wreghitt  
Gridiron SA Chairman

# SA







# WA

Gridiron West has seen its way through a period of rebuilding and rediscovering its identity in the past two years. Throughout 2021-22 a new Independent Management Committee overseen the appointment of newly elected Directors elected, new strategy and direction. This strategic direction has now been published for the coming five years that sees GW taking an aggressive stance on development, promotion, recruitment, retention and driving the league forward to be a powerhouse, not just in Australian Gridiron, but to be noticed on a world stage.

Year one of this strategy saw GW grow its numbers across both the junior and women's divisions with a slight decline in the men's division. In the face of the overall landscape of gridiron in Australia this was seen as a win by the committee and a platform from which GW will continue to drive and grow.

We also saw GW host one of the most significant promotional events in recent memory. GW took over the central square connecting the two halves of the Perth CBD for the day with interactive events, games and giveaways in conjunction with the LA Rams. Promotional imagery from Jack Foley (JF Photography) featuring GW players was featured 4,000 times on big screens in the Perth CBD including over 700 on the 35m Yagan Square Tower.





# WA

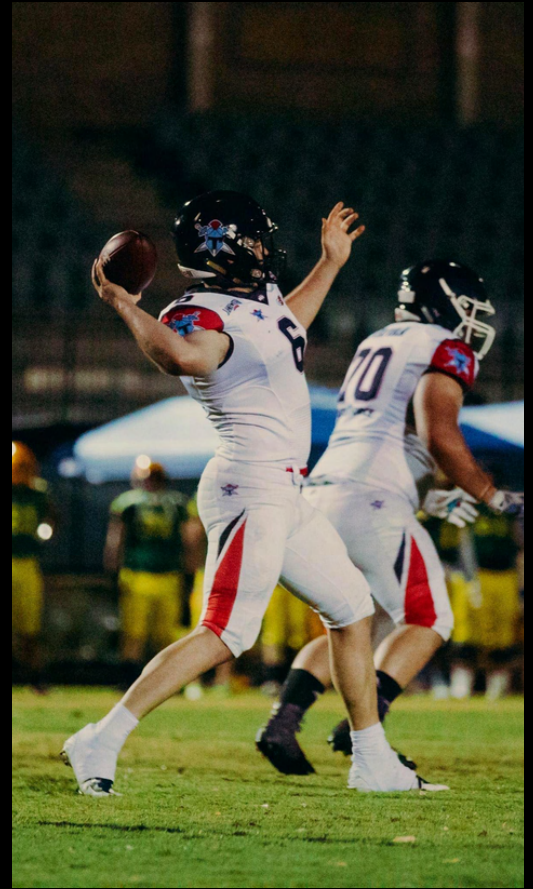
The season saw strong competition across all three divisions culminating in three amazing Westbowl finals, all of which went down to the wire and were live-streamed to over 1500 people. Most notable of these was without doubt the junior final which went into double overtime before the West Coast Wolverines came out victorious over the Claremont Jets.

GW continues to invest both financially and strategically in the future in a variety of ways, including digital development and technology, coaching courses and clinics and strategic relationships and partnerships with key stakeholders and both Australian and US government departments.

Ultimately however, none of this would have been possible without the volunteers behind the scenes who keep the GW machine turning. From the management committee, coaches officials, administrative staff, supporters, parents, families and friends, the list goes on, who give up countless hours and expertise to ensure there is a league in existence.

The future for GW is bright and we look forward to showing the world who we are in the coming years. Submitted with anticipation of what's to come.

Ben Giff  
GW Chairman





## SEASON SUMMARY

Season 2022 was the one of the tightest competitions in Gridiron Tasmania history, with all teams posting wins against each other during the regular season and the Tiger Bowl participants, and location, not decided until the final weeks of the season.

In the end it was the TasKeno Knights who took out their 5th Tiger Bowl win, 23-0, over the Sporties Gorillas from Launceston

## LOOKING AHEAD

The board and clubs of Gridiron Tasmania are excited to see the game continue to grow and develop over the next decade as we enter the 10th year of the league in 2023.

Whilst the men's competition will continue to be a key part of the game in Tasmania, the opportunity to see women's and juniors contact leagues added in the coming years along with a strong focus on flag football will see the sport in a much stronger position as we enter our 10th year.

To this end Gridiron Tasmania is working towards a strategic plan that is aligned to the broader strategic plan of Gridiron Australia.

# TAS





## THANK YOU

There are many people who should be thanked for making the 2022 Gridiron Tasmania season happen.

Firstly, thank you to all the volunteers who give their time to mark fields, sell food, film games and all the other things that must happen around a game of football.

To the Event Horizons staff for officiating our games, the coaches, boards, management, and players of each club, thank you.

To the sponsors of our clubs - Taskeno, Bulk Nutrients, The Queens Head Hotel, Sporties Hotel, Hillwood Berries, Jailhouse Grill, Club Game Meats Of Tasmania, JB Plastering, Shotgun Stud and The Kermandie Hotel - thank you.

To the Gridiron Tasmania Board and Executive thank you and finally a huge thank you to all of our supporters!

## STATE OF THE GAME

1 Men's Competition

Knights (Hobart), Gorillas (Launceston),  
Devils (Hobart)

Tiger Bowl 9 Champions – Knights  
League MVP – Josh Smith (Gorillas)  
Tiger Bowl MVP – Kyle Fifield (Knights)

Mike Hall  
President GT

# TAS



# Balance Sheet

## Gridiron Australia Limited As at 31 December 2022

	31 DEC 2022	31 DEC 2021	31 DEC 2020
<b>Assets</b>			
<b>Bank</b>			
AUD PayPal	-	-	4,874.44
Debit Card Account xx61	456.18	1,292.30	533.52
Savings Account xx04	72,548.16	-	0.80
Savings Account xx09	57,284.37	60,052.08	20,013.05
Trading Account xx96	95,383.09	80,938.04	89,509.19
Transaction Account xx05	2,067.76	132.49	132.49
<b>Total Bank</b>	<b>227,739.56</b>	<b>142,414.91</b>	<b>115,063.49</b>
<b>Current Assets</b>			
Accounts Receivable	7,450.00	38,575.00	45,140.00
Current provision for doubtful debts	-	-	(16,065.00)
IFAF World Cup Receivable	-	7,019.19	5,065.86
Prepayments	-	24,351.55	24,335.00
<b>Total Current Assets</b>	<b>7,450.00</b>	<b>69,945.74</b>	<b>58,475.86</b>
<b>Non-current Assets</b>			
Intangible Assets	2,039.82	2,039.82	3,059.73
Non Current Accounts Receivable	24,392.45	24,392.45	35,724.79
Provision for doubtful debts	-	-	(26,379.55)
<b>Total Non-current Assets</b>	<b>26,432.27</b>	<b>26,432.27</b>	<b>12,404.97</b>
<b>Total Assets</b>	<b>261,621.83</b>	<b>238,792.92</b>	<b>185,944.32</b>
<b>Liabilities</b>			
<b>Current Liabilities</b>			
Accounts Payable	2,102.43	-	-
GST	(6,046.46)	14,849.35	14,889.86
PAYG Withholdings Payable	1,244.00	-	-
Superannuation Payable	489.46	-	-
Suspense	-	50.00	-
Wages Payable - Payroll	3,417.53	-	-
<b>Total Current Liabilities</b>	<b>1,206.96</b>	<b>14,899.35</b>	<b>14,889.86</b>
<b>Total Liabilities</b>	<b>1,206.96</b>	<b>14,899.35</b>	<b>14,889.86</b>
<b>Net Assets</b>	<b>260,414.87</b>	<b>223,893.57</b>	<b>171,054.46</b>
<b>Equity</b>			
Current Year Earnings	36,521.30	52,839.11	32,875.13
Retained Earnings	223,893.57	171,054.46	138,179.33
<b>Total Equity</b>	<b>260,414.87</b>	<b>223,893.57</b>	<b>171,054.46</b>

# Profit and Loss

## Gridiron Australia Limited For the year ended 31 December 2022

	2022	2021	2020
<b>Trading Income</b>			
Gridiron Australia Capitation	170,038.08	101,516.29	132,829.64
Interest	258.90	8.00	71.27
Junior Outback Registration	-	-	91,887.82
Member State Affiliation	3,181.85	3,181.85	3,181.85
Other Revenue	-	21,748.88	1,763.68
Outback Registration	387,879.00	-	-
Sales	-	-	822.72
Sponsorship	43,542.72	-	-
<b>Total Trading Income</b>	<b>604,900.55</b>	<b>126,455.02</b>	<b>230,556.98</b>
<b>Gross Profit</b>			
	<b>604,900.55</b>	<b>126,455.02</b>	<b>230,556.98</b>
<b>Operating Expenses</b>			
Accommodation	131,907.14	-	35,284.44
Accounting and Bookkeeping	455.48	428.66	393.78
Administration Person	-	823.86	935.62
Administrative Expenses	13,521.06	128.18	519.32
Advertising and Marketing	22,987.72	-	-
Amortisation	-	1,019.91	1,019.91
ASIC Fees	918.36	795.17	-
Audit Fees	2,000.00	1,950.00	1,900.00
Bank Fees	449.23	20.00	118.53
Coaching Fees	8,194.68	5,186.66	32,393.95
Equipment	3,832.92	2,181.82	1,987.20
Event Management	10,909.09	-	2,754.66
Field Hire	436.36	-	-
Flights	167,571.85	-	40,657.40
Freight and Storage	2,832.40	961.59	-
Ground Expenses	11,993.18	-	-
IFAF Membership	4,679.69	4,748.34	5,065.86
Insurance	66,311.94	36,510.77	40,264.69
Livestreaming	2,727.27	2,590.91	13,750.00
Meals	11.55	-	-
Officials	6,498.98	-	-
Online Expenses	14,671.69	16,270.04	10,560.30
Postage	482.93	-	-
Registration Expenses	2,339.50	-	-
Road Travel	314.96	-	1,454.55
Sundry Expense	1,146.46	-	-
Superannuation	489.46	-	-
Trainers and Medics	237.50	-	-

Profit and Loss

	2022	2021	2020
Travel incidentals	1,623.29	-	73.64
Uniforms - Players	68,147.56	-	8,548.00
Wages	17,283.06	-	-
World Cup Expenses	3,403.94	-	-
<b>Total Operating Expenses</b>	<b>568,379.25</b>	<b>73,615.91</b>	<b>197,681.85</b>
<b>Net Profit</b>	<b>36,521.30</b>	<b>52,839.11</b>	<b>32,875.13</b>

# Statement of Cash Flows

Gridiron Australia Limited

For the year ended 31 December 2022

2022

---

## Operating Activities

Receipts from customers	696,489.16
Payments to suppliers and employees	(597,455.24)
Cash receipts from other operating activities	(50,181.00)
<b>Net Cash Flows from Operating Activities</b>	<b>48,852.92</b>

## Investing Activities

Other cash items from investing activities	31,370.74
<b>Net Cash Flows from Investing Activities</b>	<b>31,370.74</b>

## Financing Activities

Other cash items from financing activities	5,100.99
<b>Net Cash Flows from Financing Activities</b>	<b>5,100.99</b>

---

## Net Cash Flows

**85,324.65**

## Cash and Cash Equivalents

Cash and cash equivalents at beginning of period	142,414.91
Net change in cash for period	85,324.65
Cash and cash equivalents at end of period	227,739.56



# Contact Details

We hold a steadfast commitment to fostering open lines of communication and actively seeking input from all individuals within our community. We firmly believe that by collectively sharing our thoughts and perspectives, we can fully harness the potential and seize the opportunities that lie before us.

We highly value the opinions and contributions of each and every member, as it is through the diversity of ideas and experiences that we can achieve our shared goals. In this spirit, we encourage you to reach out to us and engage in constructive discussions on matters that are important to you.

Our directors are available to facilitate these conversations and address any inquiries or concerns you may have. Your feedback is not only welcomed but greatly appreciated, as it allows us to better understand the needs and aspirations of our community.

By actively participating in these discussions, we can collectively shape the future of Gridiron Australia and ensure that our decisions and actions accurately reflect the collective voice of our community. We strongly believe that by working together, we can build a stronger and more vibrant Gridiron Australia.

Please do not hesitate to contact us using the details here.

## CHAIRMAN

bret.mullavey@ga.org.au

## DIRECTORS

megan.harris@ga.org.au

cameron.baranski@ga.org.au

erin.lubowicz@ga.org.au

ryan.lenegan@ga.org.au

pamela.tuft@ga.org.au

daniel.noonan@ga.org.au

## CEO

wade.kelly@ga.org.au

[gridiron.org.au](http://gridiron.org.au)

1/21 Waterloo Rd, Collingwood VIC 306

